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## Indian Pop Princess Nishi Sings for Lend-a-Hand India at Diwali

Wednesday 19 October, 2011



On Sunday, October 16, 2011, hundreds of celebrants gathered to hear local New York City Indian-American pop and dance sensation Nishi at a Diwali Music Festival and charity event to benefit Indian non-profit Lend-a-Hand India. Nishi opened the night with a seven song performance followed by performances by fellow Indian bands and performers Falu Shah, My Pet Dragon and Deadbeat Darling.

The musical event, held at the NYCEast Village hot spot Drom, was organized by Network of Indian Professionals of New York (NetIP-NY) and was the first of its kind by the organization. The festival celebrated the Indian holiday of Diwali, or the Festival of Lights, symbolizing the triumph of good over evil. Recognizing the talents and contributions of Indians from various professional levels, the artists and guests who performed and attended that night helped raise

thousands of dollars for Lend-a-Hand India, a charity which seeks to educate children in India and help the unemployed.

Nishi, originally born in New Delhi, India and from the South-Indian state of Kerala, is a New York City-based singer/songwriter, actress and lawyer. Nishi released her first EP of original songs ranging from pop, rock to Indian dance in 2005. In May, the artist released her newest dance single, 'Release Me', which immediately began achieving national and international radio and television airplay.

The artist, who is also a lawyer who started her own human rights non-profit in 2008, strongly supports charitable initiatives and is an advocate of education, human rights and children's rights. When asked by NetIP-NY to perform to benefit Lend-a-Hand India, Nishi immediately partnered with NetIP-NY to raise awareness for the cause.

Network of Indian Professionals (NetIP) is a 20+ year old non-profit organization dedicated to the overall achievement and advancement of South Asian professionals in North America. Lend-a-Hand is a non-profit venture launched in 2003 by young professionals, based in New York City and focuses on issues related to youth. Its programs provide vocational training, career development, employment, and entrepreneurial opportunities to young boys and girls in rural and urban communities.

Nishi's music is best described as Indian-American pop, rock and dance-fusion and her voice and style have been compared to Dido, Madonna and Jewel. She is also a professional actress that has starred on film and stage and is next slated to star in the Off-Broadway original musical Angels Giants Monsters November 25 - 27, 2011. One of her recent feature films, Sid's Paralysis, in which she co-stars as protagonist Kareena, will screen and be released in late-2011. Nishi's new dance EP 'Master of My Fate' will be released in late-2011 and her new dance single 'Release Me' is available now on iTunes, Amazon.com, CdBaby, Emusic, Rhapsody and all online music platforms.

Nishi will next appear on television program 'India Talks LIVE' airing Tuesday, October 25, 2011 on Time Warner Cable / Verizon Fios QPTV. Nishi will perform a live on-air acoustic set and viewers will see clips and trailers from her upcoming films as well as learn about her upcoming theater and tv projects. Fans of Nishi can also hear her original love ballad 'Story' as the featured track in the new Sailor Moon movie directed and produced by Elana Mugden and premiering in November at Webster Hall.

For more information and a schedule of Nishi's upcoming performances and appearances, visit <http://www.nishimusic.com>

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